

Armatage Neighborhood Summer Festival

The Armatage Summer Festival is a family-friendly event held in partnership with Armatage Park and the Armatage Neighborhood Association (ANA). We attract over 2,000 area residents to enjoy live music, food vendors, a collector car show, raffle and fun and games for kids of all ages.

This event helps reinforce our values and vision for the neighborhood and helps connect neighbors with each other and our local businesses.

ARMATAGE NEIGHBORHOOD SUMMER FESTIVAL

Sunday, August 13, 2016 • 3:00 p.m. to 7:00 p.m.
at Armatage Park (57th & Penn Avenue South)

NOTE: We have moved the event to a Sunday and have longer hours this year!

We offer a variety of ways to get involved with our event. With the number of options, there is sure to be a way that you can help support our neighborhood festival! We promote our event through our newsletter, the park, the Southwest Journal, online, direct mail and social media.

Your tax-deductible donation (EIN 41-1834093) to our event gives your business the opportunity to gain visibility and develop new customer relationships.

BUSINESS SPONSORSHIP FORMS DUE BY JULY 28TH (see reverse side)

(NOTE: To be included in our Southwest Journal promotion, sponsorship materials [including a high-res logo] must be received to the ANA by **July 17, 2017.**)

1. Please mail or drop-off your donation if possible.
2. Or, make arrangements for us to pick up your donation (contact information below).

The Armatage Summer Festival strengthens our community by bringing people and businesses together for a memorable event.

Thank you for your support!

Nikki Lindberg
ANA Coordinator



armatage neighborhood association

2500 West 57th Street • Minneapolis, MN 55410
612.668.3206 • www.armatage.org • anacoordinator@armatage.org

The Armatage Neighborhood Summer Festival is sponsored by the Armatage Neighborhood Association and Armatage Park. The ANA is a nonprofit 501 (c)(3) organization funded by the City of Minneapolis. The ANA was a financial partner in the \$3.5 million construction project that made improvements to the Armatage community center, park and school. The ANA supports and promotes businesses through relevant community literature and events and by providing grants. Any proceeds from donations are used to fund future community events and are tax deductible to your business.

BUSINESS SPONSORSHIP

THIS FORM IS DUE BY JULY 28TH

ARTWORK FOR ADVERTISING LEVELS DUE JULY 17TH

ARMATAGE NEIGHBORHOOD SUMMER FESTIVAL
Sunday, August 13, 2017 • 3:00 p.m. to 7:00 p.m.



Business Name: _____

Address: _____

Phone: _____ **Contact Person:** _____

Email: _____

SPONSORSHIPS Select level and specific area, if desired. Will grant specific areas on a first-come, first-served basis.
In-kind & raffle donations in exchange for sponsorship levels require ANA approval.

BRONZE LEVEL (\$100-249) Name/logo on communications and advertising for the event (artwork due by July 17) • Free table • Acknowledged at event

Big kid games: \$100 (1 available) Flying disc games, Corn hole, etc.

Individual carnival game: \$125 (At least 4 available)*

Magician: \$150 (1 available)

SILVER LEVEL (\$250-499) Name/logo on communications and advertising for the event (artwork due by July 17) • Link on website • Free table • Acknowledged at event

Car show: \$250 (1 available)

Face painting artists: \$350

Individual inflatable: \$400 (3 available: Preschool bouncer, Slide, Bounce house)*

GOLD LEVEL (\$500+) Name/logo on communications and advertising for the event (artwork due by July 17) • Link on website • May place banner in place of prominence at event • Free table • Acknowledged at event

Band: \$500 (1 available)

All inflatables: \$1,000 (1 available)*

RAFFLE ITEM/S (up to \$99) In-kind & raffle donations in exchange for sponsorship levels require ANA approval.

Item/s Donated: _____

Market Value: _____

My raffle donation is valued at \$50 or greater, I'd like to have a table at the event.

Please provide 1 table and chair†

*Availability dependant on sponsorships already secured.

†Please let us know if you will be bringing a tent or other, larger display for layout purposes

TABLE OPPORTUNITIES (included in sponsorship levels above)

Allowed activities: talking with event attendees who approach their booth, displaying/passing out literature, sign-up attendees for future communications, running free give-aways/contests • Activities are limited to the area immediately in front and behind the table, no amplification allowed • No fundraising allowed • The ANA and Armatage Park reserve the right to deny or otherwise limit tabling opportunities • Tent/table placement is at the ANA's discretion • You must provide your own tent, if desired, 1 table provided if needed

Commercial Tables (\$50)

Non-profit Organizations (\$25)

Policiticans/etc. (\$25)



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